Soundari Mukherjea

CEO
Engagement Factor

Soundari Mukherjea is a Leadership Consultant and Business Storytelling Coach who partners with organisations to harness narrative as a strategic business tool. With over 30 years of experience in Finance, Operations, and Entrepreneurship she possesses a rare ability to translate complex organisational dynamics into compelling stories that build culture, trust and drive engagement.

A TEDx coach and speaker, Soundari is a member of the HBR Advisory Council and visiting faculty at premier institutions. She mentors startup ecosystems, women in career transition and serves on multiple boards. Her insights on storytelling, leadership, and empathy have been featured in Forbes, LiveMint, and international podcasts. She champions the role of the Chief Storytelling Officer for fostering human connection, future-proofing and building a thriving workplace in an AI-driven world.