



Nicolas Sennegon

Commercial Director, International (contractor)

The Conference Board

nsennegon@tcb.org

Nicolas Sennegon is a senior executive with more than 25 years of international leadership experience across media, advisory, and high-growth organizations. He has built a strong track record in driving revenue growth, scaling businesses, and leading transformation initiatives in both large corporations and entrepreneurial environments. Known for his strategic mindset and operational focus, he has consistently helped organizations achieve sustainable growth and improved profitability.

Throughout his career, Nicolas has held top executive roles including EVP and Managing Director at POLITICO Europe, Chief Revenue Officer at both POLITICO Europe and The Economist Group, and Chief Commercial Officer at The Economist Group. He has also led regional and global functions spanning sales, marketing, and client strategy across Europe. Earlier in his career, he held leadership roles at prominent international media organizations including The International New York Times, CNBC Europe, and France 24.

In addition to his corporate leadership, Nicolas is the Founder and Managing Director of CONVERGENCE+ and serves on advisory boards, including IRENA Group in Paris. He is frequently engaged in guiding startups and scale-ups as a board member and strategic advisor, with a focus on business strategy, organizational transformation, and long-term value creation. He holds a Master's degree from the Université Catholique de l'Ouest in Angers, France.