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Jennifer J. Fondrevay is a Senior Fellow for the Marketing & Communication Center.

Jennifer is the field-tested Founder and Chief Humanity Officer of Day1 Ready™, the M&A whisperer for leaders who know "synergies" don't magically happen by themselves.

As a C-Suite executive navigating multi-billion dollar deals, Jennifer witnessed the consequences when leaders aren't equipped for uncertainty: it's not pretty. To arm future leaders, she wrote: "NOW WHAT? A Survivor's Guide for Thriving Through Mergers & Acquisitions", the manual for when your playbook gets thrown out the window.

Crowned #1 M&A Speaker by Leadership Research Institute, Jennifer contributes insights to Forbes, Harvard Business Review, Fast Company, and Inc. Her popular TEDx talk "Create Opportunity in an Uncertain World" established her as a leading voice on change management.

From Fortune 500 giants to scrappy startups, organizations worldwide trust Jennifer to guide transformations with practical frameworks - and refreshingly minimal corporate jargon - proving that leadership through change doesn't have to be complicated.