



Cathy Kenworthy

CEO
ConceiveAbilities

Cathy Kenworthy is the CEO and Board Member of ConceiveAbilities, a for-profit middlemarket business in the infertility sector. She leads all functions of the company and has transformed the company into a highly profitable and growing organization, while maintaining its reputation of excellent customer satisfaction. She previously served as CEO, President, and Board Director of Interactive Health, a worksite wellness provider to 1,000+ clients and over a million employees, more than doubling revenue during her tenure, and founded Health Hippo, a company providing evidence-based health information to empower consumer decision-making. Cathy has deep experience in healthcare and financial services. She holds an M.S. from MIT Sloan and a B.S. from Georgetown University, and sits on several healthcare-focused boards, including Ascension Ventures and CuraLinc. Cathy and her husband live in Chicago and have three sons. She enjoys playing tennis, skiing, cooking, and all New York Times crossword puzzles.