



Marie Chavanon

Head of Digital Health & Partnering, Greater China
Sanofi

Marie Chavanon, as Head of Digital Health & Partnering, drives Sanofi Digital Health Strategy and delivery for innovative Diagnostic and Patient Service solutions and builds an ecosystem of partners to enable healthcare digitalization and improve patient outcome.

Previously, as Head of Innovation she spearheaded Sanofi's digital transformation, inspiring innovative and agile mindset, accelerating the transformation of ways of working and incubating new solutions through open innovation.

Before that, as Digital Strategy Director of MSD China, she led the digitalization of sales force & marketing activities and initiated partnerships with China big tech players.

In previous 10 years, Marie worked in consumer-facing industries such as cosmetics and fashion, with roles in direct marketing, digital marketing and business analysis and was also the co-founders of a sustainability driven fashion brands. She was also a Client Director for Digitals, managing clients and digital projects across various industries including automotive, luxury, sport, pets' health and more.