



Maria Zou

Co-founder
Avenir AI

Maria is an MIT-trained AI × healthcare researcher and the Co-founder & CEO of Avenir AI. She also researched wellbeing and healthcare delivery at the Harvard Chan School of Public Health. Her work focuses on leveraging AI to handle complex employee benefits data and find the "so what" behind it. Her AI agents span the full broker workflow:

- AI-enabled prospecting: with one click, even your bottom producers can walk into a first meeting sounding like your sharpest thought leaders, armed with public health intelligence, SDOH insights, and ready-to-present talking points
- Claims experience report automation
- AI-enabled proactive underwriting and pre-renewal strategy

At the heart of her work is a conviction that AI will never replace people. Instead, it should:

- Take the repetitive, manual work off their plates
- Serve as a trustworthy second pair of eyes freeing brokers and consultants to focus on what they do best: strategy and building relationships with prospects and clients.