Taryn Petronella

HR Director
FashionPass

Taryn Petronella is the HR Director at FashionPass, where she oversees Human Resources, Legal, Compliance, Recruiting, Business Insurance, and Employee Benefits. With over more than 10 years in startups, Taryn has built her career on the growth chaos she loves - wearing many hats and helping companies scale. In her three-plus years at FashionPass, she's helped grow the team from 40 to over 200 people and found creative employee and employer solutions along the way. When she's not handling fashion emergencies, she's traveling, at pilates, cooking, or deep in a skincare routine.