

Access to Experts

Esther V. Rudis

Esther Rudis has more than 20 years of experience as a content expert and thought leader in strategic management consulting. Her clients are senior executives and the strategic consultants who support them in solving complex business problems.

With previous assignments across a broad range of industries—including financial services, electronics, information systems, telecommunications, biotechnology, and health care—Rudis’s work supports diverse management disciplines, such as change management, strategic and financial planning, marketing, supply chain management, commercialization of technology, and systems planning.

In addition to authoring The Conference Board’s CEO Challenge, Rudis has been published on behalf of her clients in the *Wall Street Journal*, *Harvard Business Review*, *Sloan Management Review*, *McKinsey Quarterly*, and *Accenture’s Outlook*.

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Publications by Esther V. Rudis

CEO Challenge®

- [CEO Challenge 2006: Perspectives & Analysis](#)
01 June, 2006
- [CEO Challenge 2004: Perspectives and Analysis](#)
29 November, 2004
- [The CEO Challenge 2003: Top Marketplace and Management Issues](#)
13 October, 2003

Executive Action Report

- [The CEO View ... Managing through the Global Financial Crisis](#)
26 May, 2009
- [On the Record with George W. Buckley](#)
31 July, 2008
- [On The Record with Ivan Seidenberg](#)
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- [On the Record with Jouko Karvinen](#)
17 June, 2008
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- [On the Record With.... Bertrand Collomb](#)
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Research Report

- [CEO Challenge: Perspectives and Analysis — 2007 Edition](#)
18 April, 2008