



Jane Lyons

Senior Vice President, Customer Success
SmithRx

Jane Lyons is a strategic results driven healthcare executive with more than 25 years of experience, spanning pharmacy, pharmacy, benefit management and healthcare consulting. She has a proven track record of driving revenue growth, leading large scale, transformation and building high-performing teams across complex highly matrix organizations.

Currently serving as senior vice president of Customer Success at SmithRx, Jane leads the account management division supporting a portfolio of all clients, brokers and consultants. She is known for aligning enterprise strategy with execution, advancing client-centric solutions, and delivering measurable business outcomes through disciplined P&L management and operational excellence.

Prior to SmithRx, Jane served as divisional vice president of managed markets at Walgreens, where she led national growth and retention strategies across health plans, health systems, employers and federal clients supporting a portfolio that contributed to tens of billions in pharmacy revenue.

Jane has also held senior leadership roles at Envision Rx, including senior vice president and general manager of the commercial division, where she oversaw a multi-million-dollar P&L, managed significant client drug spend, achieved exceptional client retention, and led large cross- functional teams. Earlier in her career, she served as practice leader and senior consultant at Pharmaceutical Strategies Group and as a senior pharmacy consultant at Aon Hewitt, advising Fortune 500 employers on pharmacy strategy, benefit design, and vendor optimization.