



Genevieve Silverio

SVP People, Portfolio Brands
Stagwell
gmsilverio17@gmail.com

Genevieve Silverio is a People leader focused on helping individuals do their best work by creating environments that are supportive, offer clear career pathways, and are built for growth. Her belief is straightforward: when people understand where they shine, know what's expected of them, and feel supported in how they work, they perform at their best. A core part of her work is helping people identify their strengths, lean into them, and grow in ways that feel both meaningful and sustainable.

Gen is currently SVP, People across multiple brands within the Stagwell portfolio, including Unreasonable Studios, Vitro, and Wolfgang. In this role, she partners closely with leadership to shape how these organizations grow—building the structure, clarity, and support systems teams need to operate effectively.

Previously, Gen was Director of People Programs at CoreWeave, where she launched the company's first engagement survey and built onboarding and performance programs during a period of rapid scale. Before that, she served as Head of Talent at Forsman & Bodenfors New York, where she helped shape the agency's culture and talent strategy. During her time there, the agency was recognized for its collaborative culture and fair pay practices, including achieving 3% Certification for gender equality in leadership and inclusive people practices.

Gen began her career in the music industry after graduating from New York University, with roles at Universal Island Def Jam and Warner Bros. Records before moving into a people role at The Barbarian Group. Her work has been recognized by Business Insider as a "Rising Star of Madison Avenue," and she has been featured in Adweek, Digiday, and Thrive Global.

Outside of work, Gen loves trying (easy) TikTok recipes, discovering new (to her) thrift stores, spending time with her husband and her doodle, Bowser, and making playlists for people—her own favorite love language.