



Nataliya Obolskaia

Executive Reward Director
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Nataliya is an experienced executive reward leader with over 15 years' expertise in multinational companies and consultancies. She currently serves as Executive Reward Director at Haleon plc. Nataliya brings broad HR experience, having begun her career in Executive Search and HR consulting, and spending the past decade specialising in Reward across consulting (PwC) and in-house executive reward roles at Haleon and Prudential plc. Nataliya is passionate about supporting sustainable value creation through Reward and enabling digital transformation, including the responsible application of AI.