



Jeff Yabuki

Chairman and Founding Partner
Motive Partners

Jeff Yabuki is the Chairman of Motive Partners, a specialist private equity firm powering the forefront of global fintech, where he brings renowned leadership experience and a track record of unlocking the best in companies — and people — to drive exceptional investor returns. In this role, he also serves as Chairman and CEO of InvestCloud, a global leader in Wealth Management Technology. Jeff has been named among the most innovative leaders in America by Forbes magazine for his transformational impact in business.

Jeff was CEO of Fiserv, Inc. (NYSE: FI) from Dec 2005 to May 2020, where he nearly tripled revenue and delivered an unprecedented shareholder return of 969% through 2019 by evolving the organization from a traditional holding company into a unified, global leader in financial services and innovative payments technology. He was also named Chairman of the Board in 2019 and served in that additional role until his departure at the end of 2020. Under Jeff's leadership, Fiserv was also named a World's Most Admired Company by FORTUNE initially in 2007 - including 11 of the last 12 years - and the last eight years in a row through 2020. The Fiserv brand also became more widely known with the naming-rights of Fiserv Forum, the home of the NBA Champion Milwaukee Bucks.

Prior to Fiserv, Jeff was Executive Vice President and Chief Operating Officer at H&R Block for six years, where he led ambitious business-model transformations that positioned the tax giant for new sources of growth in the digital and financial spaces. Before that, he held a progression of leadership positions over 12 years at American Express, after starting his career as a CPA.

Jeff's ability to align strategic vision and operational excellence is sought after globally

serving as a member of the board for the Royal Bank of Canada (NYSE: RY), Nasdaq (NASDAQ: NDAQ) and as Chairman of Sportradar (NASDAQ: SRAD). He also immediate past chair of the Milwaukee Art Museum Board of Trustees, is a Trustee at the Los Angeles County Museum of Art (LACMA) and is on the board of directors of Project Healthy Minds and the U.S. – Japan Foundation.

As part of a continued passion to help others realize their full potential, Jeff founded The Yabuki Family Foundation in 1999 to support innovative initiatives that tackle some of the world's toughest problems, with a particular focus on mental and emotional health, family, education, arts and social justice.

In 2021 the foundation finalized a ground-breaking \$20 million gift to Children's Wisconsin — the largest single contribution in the history of the organization — to confront the growing pediatric mental health crisis. The gift spurred the creation of the first large-scale delivery model that integrates mental health services at every touch point, from homes to schools to routine checkups. It also inspired the Emmy winning short documentary "A Brother's Journey" in which Jeff tells the story of his brother's lifelong battle with depression, and shares a vision for every child to receive access to the care they need before problems become catastrophic.

In 2024, Project Healthy Minds announced Jeff and his wife Gail as "Humanitarians of the Year" to recognize their impact at their World Mental Health Day Festival and Gala held in New York City.

Jeff serves as the Sheldon B. Lubar Executive in Residence at the Lubar School of Business at University of Wisconsin–Milwaukee, where he teaches and mentors the next generation of global talent in areas of fintech, strategy and leadership. In May 2024, Jeff served as the keynote speaker for the university's commencement ceremony where he also received an honorary PhD in Business.

Jeff was named a 2025 Laureate and inducted in the Wisconsin Business Hall of Fame. The Wisconsin Business Hall of Fame honors individuals whose business innovations, effective management, and civic