

## Access to Experts



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Mark Lee Hunter is an Adjunct Professor and Senior Research Fellow at the INSEAD Social Innovation Centre, where he is a founding member of the Stakeholder Media Project.

His manual for investigative reporters, *Story-Based Inquiry* (UNESCO 2009), is the most widely-distributed reporting method in the world; a companion volume, *The Global Casebook* (UNESCO 2011), has been published in beta form. He is the author of five other books, on subjects ranging from the French extreme right to a case-cracking inquiry into a murder. Dr. Hunter has won two Investigative Reporters and Editors Awards (for reporting and research on journalism), along with the H.L. Mencken Free Press Award, the Sigma Delta Chi Award for research on journalism, the National Headliners and Clarion Awards, and two EFMD Awards for case-writing.

His articles have appeared in *The New York Times Magazine*, *Corporate Reputation Review*, *Harvard Business Review*, *Columbia Journalism Review*, *Harvard International Journal of Press/Politics*, the *Journal of Business Ethics* and elsewhere. He was a founding member of the Global Investigative Journalism Network in 2003, and serves on its board as well as the board of the German journalism review, *Messages*. He speaks regularly at international journalism conferences, to multinational corporations, and to news organizations about finding and using information.

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