

Access to Experts



Gib Hedstrom
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Gilbert (Gib) Hedstrom has been involved with The Conference Board for over 25 years. He is deputy leader of the Global Sustainability Centre and serves as program director for three executive councils: Sustainability Council I: Strategy and Implementation; Sustainability Council II: Innovation and Growth; and the Chief Environment, Health and Safety Officers' Council.

Hedstrom has over 30 years of experience advising CEOs and board members about how to handle difficult environmental and business challenges. He has reported directly to boards of directors of Fortune 500 companies on over 60 occasions. He is called upon frequently to speak about business risks and opportunities created by environmental, social, and governance trends.

After 20 years at Arthur D. Little, Hedstrom founded Hedstrom Associates in 2004. The firm specializes in business consulting and executive counsel on sustainability, governance, and strategy. His clients have included Accenture, Alcoa, Ashland, Autodesk, Baxter, Boeing, BP, Calvert, Coca-Cola, Conoco, Cytec, Dell, Ford, GE, HP, Kodak, Novartis, Novo Nordisk, Pemex, Raytheon, Shell, Tyco United Technologies, USG, and United States Steel, among many others. (See www.hedstromassociates.com.)

Hedstrom has authored several books and written dozens of articles related to environment, governance, strategy, and sustainability. In 2017, he published *Sustainability—A Guide for Boards and C-Suites*. A companion book, the *Handbook for the Corporate Sustainability Scorecard* is available to registered users on www.thesustainabilityscorecard.com.

Hedstrom earned his MBA in corporate strategy and MS in natural resource management from the University of Michigan and a BA in economics and geology from Hamilton College. He serves on the board of the Erb Institute for Global Sustainable Enterprise, University of Michigan.

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Publications by Gib Hedstrom

Director Notes

- [Navigating the Sustainability Transformation](#)
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