



Kendall Seketa

Chief Strategy Officer
Gravity Research

Kendall Seketa currently serves as the Chief Strategy Officer and SVP of Advisory Services at Gravity Research. In this role, Kendall leads Gravity Research's evolving support for corporations managing reputation concerns associated with a wide range of societal issues. Kendall has supported the launch and operations of multiple product lines, collaborating closely with executives of Fortune 500 companies to understand both their reputational risk and policy challenges and creating strategic products to solve them. This has included the launch of Gravity Research's Societal and Reputational Intelligence work, Corporate Insider Survey, Stakeholder Influence Analysis, Political and Reputational Vetting, and business development support for federal contractors. Prior to joining National Journal, Kendall served as a consultant at Booz Allen Hamilton, supporting clients in the federal healthcare market. Originally from Virginia, Kendall graduated from the College of William and Mary and currently lives in Washington, DC.