

Access to Experts



Alan Marcus

Senior Director, Head of Information Technology and Telecommunications Industries
World Economic Forum USA

BSc in Computer Science and Computer Engineering, Rutgers University, New Jersey; graduate diploma in Telecommunications Engineering, University of California, Berkeley; Executive Education Programmes, Harvard Business School, Massachusetts and Graduate School of Business, Stanford University, California. 1993-2004, senior management positions in engineering, marketing, and market development in Asia Pacific, North America, and Europe and Middle East, Cisco Systems; 2005-07, Vice-President and Chief Marketing Officer, Symbol Technologies. Expertise: Internet and information technologies, network architecture, mobile technologies and market and business development.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

www.conference-board.org