

## Access to Experts



**Craig Moss**

Senior Advisor: Strategy & Program Development  
Center for Responsible Enterprise and Trade (CREATe)

Craig Moss is the Senior Advisor, Strategy & Program Development of CREATe.org. Mr. Moss develops and manages programs for Social Accountability International (SAI) to assist multi-national companies with the continual improvement of labor standards performance in their supply chains. Mr. Moss led the development of the Social Fingerprint® Program, a set of ratings, training and tools used to measure and improve labor standards performance in a company and their supply chain. At SAI, Mr. Moss also wrote guides for companies to develop and implement management systems, including “Measuring and Improving Labor Standards Performance” for the International Finance Corporation, a member of the World Bank Group. Mr. Moss founded Global Access Corporation, an international business and economic development firm, where he led over 3,000 international business development projects in 50 countries. At Global Access, Mr. Moss developed and managed research-based export promotion, investment attraction and supplier development programs.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world’s leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

[www.conference-board.org](http://www.conference-board.org)