

## Access to Experts



**Cathy Kutch**  
Director, Supplier Relations and Diversity  
The Kellogg Company

Cathy has worked at the Kellogg Company for 25 years. Most of those years have been involved with suppliers from the plant environment through to the corporate strategic initiatives. Her passion is mutual alignment and value for both the Kellogg Company and the supplier. Since 2001, she has been responsible for the SRM process at the Kellogg Company reporting to the CPO. She is also responsible for other strategic processes and has learned the value of collaboration both within the Kellogg Company and with suppliers. Results are best achieved with a process that continues to grow and evolve understanding priorities, continual benchmarking and discipline to follow through with the plan.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

[www.conference-board.org](http://www.conference-board.org)