

## Access to Experts



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Thomas Singer is a principal researcher in the ESG Center at The Conference Board. His research focuses on corporate social responsibility and sustainability issues. Singer is the author of numerous publications, including *Total Impact Valuation: Overview of Current Practices*, *Business Transformation and the Circular Economy*, *The Seven Pillars of Sustainability Leadership*, and the comprehensive corporate sustainability benchmarking report *Sustainability Practices*.

Prior to joining The Conference Board, Singer worked with Blu Skye Sustainability Consulting and SustainAbility, helping clients embed sustainability into their core business. Over his career, he has supported engagements with industry leaders across sectors, focusing on strategy development, opportunity assessment, competitive analysis, and stakeholder engagement.

He began his career as a management consultant with Kaiser Associates, advising clients on white space opportunities, competitive analysis, and benchmarking. Singer holds a BA from Tufts University and a MSc from the London School of Economics.

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## Publications by Thomas Singer

### Charts

- [Sustainability Practices Dashboard \(2019 Edition\)](#)  
04 February, 2020
- [Comparison table of sustainability reporting frameworks](#)  
20 November, 2018

### Director Notes

- [Environmental and Social Proposals in the 2017 Proxy Season](#)  
01 October, 2017
- [The Business Case for Corporate Investment in ESG Practices](#)  
23 July, 2015
- [Shareholder Proposals on Social and Environmental Issues](#)  
05 December, 2014
- [Corporate Sustainability in Brazil](#)  
21 May, 2014
- [Social Issues in the 2013 Proxy Season](#)  
23 September, 2013
- [Review of Shareholder Proposals on Environmental Issues](#)  
09 October, 2012
- [Linking Executive Compensation to Sustainability Performance](#)  
30 May, 2012
- [Global Supply Chain Labor Standards](#)  
14 May, 2012

### Executive Action Reports

- [The Link between Human Capital and Sustainability](#)  
05 December, 2013

### Key Business Issues

- [Sustainability Practices: 2019 Edition: Trends in Corporate Sustainability Reporting in North America, Europe, and Asia-Pacific](#)  
04 February, 2020
- [Sustainability Practices: 2018 Edition—Trends in Corporate Sustainability Reporting in North America, Europe, and Asia-Pacific](#)  
07 December, 2018
- [Total Impact Valuation: Overview of Current Practices](#)  
08 June, 2018
- [Business Transformation and the Circular Economy: A Candid Look at Risks and Rewards](#)  
11 May, 2017
- [The Seven Pillars of Sustainability Leadership](#)  
14 June, 2016
- [Driving Revenue Growth through Sustainable Products and Services](#)  
29 June, 2015

### Key Findings

- [Sustainability Practices 2015 Key Findings](#)  
24 February, 2015

### Publications

- [Refocusing Sustainability during COVID-19](#)  
14 July, 2020
- [Five Ways a Sustainability Strategy Provides Clarity in a Time of Crisis](#)  
16 April, 2020
- [Sustainability Matters: Sustainability Assurance Practices](#)  
08 November, 2019
- [Total Impact Valuation: Overview of Current Practices \(Expanded Report\)](#)  
08 June, 2018
- [Total Impact Valuation: Appendixes](#)  
08 June, 2018

- [The Seven Pillars of Sustainability Leadership \(General Counsel Business Implications\)](#)  
14 June, 2016
- [Driving Revenue Growth through Sustainable Products and Services: Implications for Chief Financial Officers](#)  
29 June, 2015
- [Driving Revenue Growth through Sustainable Products and Services: Strategic Overview](#)  
29 June, 2015

Research Reports

- [Total Impact Valuation: Insights from 10 Trailblazers](#)  
26 August, 2019
- [Sustainability Practices 2017 Key Findings](#)  
05 December, 2017
- [Sustainability Practices Dashboard](#)  
05 December, 2017
- [Sustainability Practices 2016 Key Findings](#)  
29 November, 2016
- [The Business Case for Corporate Investment in Sustainable Practices](#)  
29 May, 2015
- [Sustainability Matters 2014: How Sustainability Can Enhance Corporate Reputation](#)  
22 January, 2014
- [Proxy Voting Analytics \(2009–2013\)](#)  
11 October, 2013
- [Sustainability Practices: 2013 Edition](#)  
09 July, 2013
- [Sustainability Matters 2013: How Companies Communicate and Engage on Sustainability](#)  
20 February, 2013
- [Proxy Voting Analytics \(2008-2012\)](#)  
08 January, 2013
- [Sustainability Practices: 2012 Edition](#)  
24 July, 2012