



Thomas Singer

Former Principal Researcher
The Conference Board

The following is a biography of former employee/consultant

Thomas Singer is a former principal researcher in corporate leadership at The Conference Board. His research focused on corporate social responsibility and sustainability issues. Singer is the author of numerous publications, including Driving Revenue Growth through Sustainable Products and Services and the comprehensive corporate sustainability benchmarking report Sustainability Practices.

Prior to joining The Conference Board, Singer worked with Blu Skye Sustainability Consulting and SustainAbility, helping clients embed sustainability into their core business. Over his career, he has supported engagements with industry leaders across sectors, focusing on strategy development, opportunity assessment, competitive analysis, and stakeholder engagement.

He began his career as a management consultant with Kaiser Associates, advising clients on white space opportunities, competitive analysis, and benchmarking. Singer is a graduate of Tufts University.