Access to Experts

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Thomas Singer is a principal researcher in corporate leadership at The Conference Board. His research focuses on corporate social responsibility and sustainability issues. Singer is the author of numerous publications, including Driving Revenue Growth through Sustainable Products and Services and the comprehensive corporate sustainability benchmarking report Sustainability Practices.

Prior to joining The Conference Board, Singer worked with Blu Skye Sustainability Consulting and SustainAbility, helping clients embed sustainability into their core business.

Over his career, he has supported engagements with industry leaders across sectors, focusing on strategy development, opportunity assessment, competitive analysis, and stakeholder engagement. He began his career as a management consultant with Kaiser Associates, advising clients on white space opportunities, competitive analysis, and benchmarking. Singer is a graduate of Tufts University.

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Publications by Thomas Singer

Charts
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- Comparison table of sustainability reporting frameworks  
  20 November, 2018

Director Notes
- Environmental and Social Proposals in the 2017 Proxy Season  
  01 October, 2017
- The Business Case for Corporate Investment in ESG Practices  
  23 July, 2015
- Shareholder Proposals on Social and Environmental Issues  
  05 December, 2014
- Corporate Sustainability in Brazil  
  21 May, 2014
- Social Issues in the 2013 Proxy Season  
  23 September, 2013
- Review of Shareholder Proposals on Environmental Issues  
  09 October, 2012
- Linking Executive Compensation to Sustainability Performance  
  30 May, 2012
- Global Supply Chain Labor Standards  
  14 May, 2012

Executive Action Reports
- The Link between Human Capital and Sustainability  
  05 December, 2013

Key Business Issues
  04 February, 2020
  07 December, 2018
- Total Impact Valuation: Overview of Current Practices  
  08 June, 2018
- Business Transformation and the Circular Economy: A Candid Look at Risks and Rewards  
  11 May, 2017
- The Seven Pillars of Sustainability Leadership  
  14 June, 2016
- Driving Revenue Growth through Sustainable Products and Services  
  29 June, 2015

Key Findings
- Sustainability Practices 2015 Key Findings  
  24 February, 2015

Publications
- Five Ways a Sustainability Strategy Provides Clarity in a Time of Crisis  
  16 April, 2020
- Sustainability Matters: Sustainability Assurance Practices  
  08 November, 2019
  08 June, 2018
- Total Impact Valuation: Appendixes  
  08 June, 2018
- The Seven Pillars of Sustainability Leadership (General Counsel Business Implications)  
  14 June, 2016
• Driving Revenue Growth through Sustainable Products and Services: Implications for Chief Financial Officers
  29 June, 2015
• Driving Revenue Growth through Sustainable Products and Services: Strategic Overview
  29 June, 2015

Research Reports

• Total Impact Valuation: Insights from 10 Trailblazers
  26 August, 2019
• Sustainability Practices 2017 Key Findings
  05 December, 2017
• Sustainability Practices Dashboard
  05 December, 2017
• Sustainability Practices 2016 Key Findings
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• The Business Case for Corporate Investment in Sustainable Practices
  29 May, 2015
• Sustainability Matters 2014: How Sustainability Can Enhance Corporate Reputation
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• Proxy Voting Analytics (2009–2013)
  11 October, 2013
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• Sustainability Matters 2013: How Companies Communicate and Engage on Sustainability
  20 February, 2013
• Proxy Voting Analytics (2008-2012)
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  24 July, 2012