Access to Experts

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Thomas Singer is a principal researcher in corporate leadership at The Conference Board. His research focuses on corporate social responsibility and sustainability issues. Singer is the author of numerous publications, including *Driving Revenue Growth through Sustainable Products and Services* and the comprehensive corporate sustainability benchmarking report *Sustainability Practices*.

Prior to joining The Conference Board, Singer worked with Blu Skye Sustainability Consulting and SustainAbility, helping clients embed sustainability into their core business.

Over his career, he has supported engagements with industry leaders across sectors, focusing on strategy development, opportunity assessment, competitive analysis, and stakeholder engagement. He began his career as a management consultant with Kaiser Associates, advising clients on white space opportunities, competitive analysis, and benchmarking. Singer is a graduate of Tufts University.

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Publications by Thomas Singer

Charts

- **Sustainability Practices Dashboard (2019 Edition)**
  04 February, 2020
- **Comparison table of sustainability reporting frameworks**
  20 November, 2018

Director Notes

- **Environmental and Social Proposals in the 2017 Proxy Season**
  01 October, 2017
- **The Business Case for Corporate Investment in ESG Practices**
  23 July, 2015
- **Shareholder Proposals on Social and Environmental Issues**
  05 December, 2014
- **Corporate Sustainability in Brazil**
  21 May, 2014
- **Social Issues in the 2013 Proxy Season**
  23 September, 2013
- **Review of Shareholder Proposals on Environmental Issues**
  09 October, 2012
- **Linking Executive Compensation to Sustainability Performance**
  30 May, 2012
- **Global Supply Chain Labor Standards**
  14 May, 2012

Executive Action Report

- **The Link between Human Capital and Sustainability**
  05 December, 2013

Key Business Issues

  04 February, 2020
  07 December, 2018
- **Total Impact Valuation: Overview of Current Practices**
  08 June, 2018
- **Business Transformation and the Circular Economy: A Candid Look at Risks and Rewards**
  11 May, 2017
- **The Seven Pillars of Sustainability Leadership**
  14 June, 2016
- **Driving Revenue Growth through Sustainable Products and Services**
  29 June, 2015

Key Findings

- **Sustainability Practices 2015 Key Findings**
  24 February, 2015

Publication

- **Sustainability Matters: Sustainability Assurance Practices**
  08 November, 2019
  08 June, 2018
- **Total Impact Valuation: Appendixes**
  08 June, 2018
- **The Seven Pillars of Sustainability Leadership (General Counsel Business Implications)**
  14 June, 2016
- **Driving Revenue Growth through Sustainable Products and Services: Implications for Chief Financial Officers**
  29 June, 2015
Driving Revenue Growth through Sustainable Products and Services: Strategic Overview
29 June, 2015

Research Report

- Total Impact Valuation: Insights from 10 Trailblazers
  26 August, 2019
- Sustainability Practices 2017 Key Findings
  05 December, 2017
- Sustainability Practices Dashboard
  05 December, 2017
- Sustainability Practices 2016 Key Findings
  29 November, 2016
- The Business Case for Corporate Investment in Sustainable Practices
  29 May, 2015
- Sustainability Matters 2014: How Sustainability Can Enhance Corporate Reputation
  22 January, 2014
- Proxy Voting Analytics (2009–2013)
  11 October, 2013
- Sustainability Practices: 2013 Edition
  09 July, 2013
- Sustainability Matters 2013: How Companies Communicate and Engage on Sustainability
  20 February, 2013
- Proxy Voting Analytics (2008-2012)
  08 January, 2013
- Sustainability Practices: 2012 Edition
  24 July, 2012