

## Access to Experts



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Thomas Singer is a principal researcher in corporate leadership at The Conference Board. His research focuses on corporate social responsibility and sustainability issues. Singer is the author of numerous publications, including *Driving Revenue Growth through Sustainable Products and Services* and the comprehensive corporate sustainability benchmarking report *Sustainability Practices*.

Prior to joining The Conference Board, Singer worked with Blu Skye Sustainability Consulting and SustainAbility, helping clients embed sustainability into their core business.

Over his career, he has supported engagements with industry leaders across sectors, focusing on strategy development, opportunity assessment, competitive analysis, and stakeholder engagement. He began his career as a management consultant with Kaiser Associates, advising clients on white space opportunities, competitive analysis, and benchmarking. Singer is a graduate of Tufts University.

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## Publications by Thomas Singer

### Director Notes

- [The Business Case for Corporate Investment in ESG Practices](#)  
23 July, 2015
- [Shareholder Proposals on Social and Environmental Issues](#)  
05 December, 2014
- [Corporate Sustainability in Brazil](#)  
21 May, 2014
- [Social Issues in the 2013 Proxy Season](#)  
23 September, 2013
- [Review of Shareholder Proposals on Environmental Issues](#)  
09 October, 2012
- [Linking Executive Compensation to Sustainability Performance](#)  
30 May, 2012
- [Global Supply Chain Labor Standards](#)  
14 May, 2012

### Executive Action Report

- [The Link between Human Capital and Sustainability](#)  
05 December, 2013

### Key Business Issues

- [Business Transformation and the Circular Economy: A Candid Look at Risks and Rewards](#)  
11 May, 2017
- [Business Transformation and the Circular Economy: CEO Implications](#)  
11 May, 2017
- [The Seven Pillars of Sustainability Leadership](#)  
14 June, 2016
- [The Seven Pillars of Sustainability Leadership \(CEO Business Implications\)](#)  
14 June, 2016
- [The Seven Pillars of Sustainability Leadership \(General Counsel Business Implications\)](#)  
14 June, 2016
- [Driving Revenue Growth through Sustainable Products and Services: Implications for Chief Financial Officers](#)  
29 June, 2015
- [Driving Revenue Growth through Sustainable Products and Services: Strategic Overview](#)  
29 June, 2015
- [Driving Revenue Growth through Sustainable Products and Services](#)  
29 June, 2015

### Key Findings

- [Sustainability Practices 2015 Key Findings](#)  
24 February, 2015

### Research Report

- [Sustainability Practices Dashboard](#)  
29 November, 2016
- [Sustainability Practices 2016 Key Findings](#)  
29 November, 2016
- [The Business Case for Corporate Investment in Sustainable Practices](#)  
29 May, 2015
- [Sustainability Matters 2014: How Sustainability Can Enhance Corporate Reputation](#)  
22 January, 2014
- [Proxy Voting Analytics \(2009–2013\)](#)  
11 October, 2013
- [Sustainability Practices: 2013 Edition](#)  
09 July, 2013
- [Sustainability Matters 2013: How Companies Communicate and Engage on Sustainability](#)  
20 February, 2013

- [Proxy Voting Analytics \(2008-2012\)](#)  
08 January, 2013
- [Sustainability Practices: 2012 Edition](#)  
24 July, 2012