

## Access to Experts



**Derek Irvine**

Vice President Client Strategy and Consulting  
Globoforce

Derek Irvine is one of the world's foremost experts on employee recognition and engagement, helping business leaders set a higher vision and ambition for their company culture. As a renowned speaker, author of an acclaimed blog, *Recognize This!*, and the co-author of *Winning with a Culture of Recognition*, he teaches HR leaders how to use recognition to proactively manage company culture. Derek is also the Vice President of Client Strategy and Consulting at Globoforce, where he leads the company's Insight consulting division. In this role, he helps clients, including some of world's most admired companies, leverage proven recognition strategies and best practices to elevate employee engagement, increase retention, and improve bottom-line results. Clients include Avnet, P&G, Dow Chemical, Intuit, KPMG, and Symantec

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

[www.conference-board.org](http://www.conference-board.org)