

## Access to Experts



**Valerie Keesee**  
Director of Organization Development  
Blue Cross Blue Shield

Valerie Keesee leads the Organizational Development team at Blue Cross Blue Shield of Michigan. In this role, she is responsible for organization design, organizational culture, performance consulting and knowledge management. Her current focus has centered on building organization design capability within Human Resources as well as across the organization to help ensure BCBSM's continued leadership position in Health Care.

Valerie has been with the Blues for 30 years in the Finance and Human Resource functions. Her experience with the Blues includes work with other Blue Cross Blue Shield Plans, management accounting & budgeting, rating agency oversight, performance measurement, organizational culture and engagement and organization development.

She received her MBA from the University of Nebraska – Lincoln. In her time away from work she is an avid reader, gardener, life coach and volunteers in Haiti.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

[www.conference-board.org](http://www.conference-board.org)