

Access to Experts



Steve Melendes
Regional Director, Member Engagement
The Conference Board

Steve Melendes is director of member engagement with The Conference Board, serving as a strategic partner to Fortune 1000 executives and working to tackle their most challenging business issues. He connects subject matter experts in the areas of economics, human capital, leadership development, and corporate governance with business leaders to deliver valuable strategies and industry best practices in support of critical decision making.

Melendes' professional highlights include a role as strategic account executive with Lexmark International where he conducted enterprise sales in a territory wholly comprised of growth accounts. Therefore, the role required extensive relationship building and strong communication. As a global account executive with Gartner Inc., Melendes directed consultative sales of technology and communications advisory & consulting services and repeatedly exceeded sales benchmarks utilizing his approach of truly learning the clients' needs, then developing custom solutions. For Citibank, Melendes served as manager of the business & professional Unit. This role, once again, required heavy customer relationship management to conduct account sales and service.

Throughout his career, Melendes has been recognized for his strong collaboration skills and the ability to listen and understand the unique challenges of a business. He is a strategic problem-solver and takes pride in delivering solutions that will benefit not only bottom line, but the client as a whole. Melendes is a graduate of Widener University.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.