



## Carrie Monroe O'Keefe

Strategic Account Executive  
Personify Health

Carrie Monroe O'Keefe is a seasoned strategic account management leader and a trusted advisor with a proven track record helping large clients to better connect with their employees to improve their health, wellbeing, and culture. Carrie currently serves as a Strategic Account Executive at Personify Health. She is known for her expertise in swiftly building and deepening lasting, mutually beneficial relationships with clients, resulting in sustainable revenue growth and customer satisfaction.

With a diverse background in managing fundraising and cause marketing programs for mission-driven nonprofit organizations, Carrie brings a unique blend of skills and experiences to her role. Carrie's commitment to empowering underserved populations is underscored by her involvement in internal justice initiatives and her volunteer work in her community in the Twin Cities in Minnesota.

Carrie holds a Master of Fine Arts from Fairleigh Dickinson University and a Bachelor of Arts from Hamline University.