

Access to Experts

Kaying Lau

Senior Consultant
APCO Worldwide

Kaying Lau is a senior consultant at APCO Worldwide's Corporate Responsibility and Strategic Communications practice in Beijing. She currently is co-chair of the corporate responsibility committee at the American Chamber of Commerce in China and leads APCO's engagement with the European Union on corporate sustainability issues. Lau is actively involved in the NGO community through pro bono advisory services. In the past, Lau has served as the director of AQ Services International China and as a political advisor for the Netherlands Ministry of Foreign Affairs, during which she held assignments in The Hague, Shanghai, and Singapore. Lau has also worked at the Institute for Environmental Studies in the Netherlands.

She holds a master's degree in political science and international relations and concluded a minor program in international economics at the University of Amsterdam, San Francisco State University, Hong Kong Baptist University, and Columbia University.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

www.conference-board.org

Publications by Kaying Lau

Research Report

- [Business and Sustainability in China: Company Responses to a National Priority](#)
01 December, 2011