Access to Experts

Dan Bena , Senior Director, Sustainable Development , PepsiCo

Dan Bena is currently the Senior Director of Sustainable Development for PepsiCo, serving as liaison between government affairs, public policy, and operations to "connect the dots" for impact and develop advocacy and messaging to key stakeholder groups. He serves on the Public Health Committee of the Safe Water Network, dedicated to market-based, sustainable community-level solutions to provide safe drinking water in developing economies; the Leaders Group of the World Business Council for Sustainable Development (WBCSD); the Global Agenda Council for Water Security of the World Economic Forum; and formerly the Steering Committee of the United Nations CEO Mandate. He was invited by the mayor of his city to serve on a new Sustainability Advisory Board to develop a forward-looking sustainability plan for the city, one of only three nationwide selected to pilot a new sustainability planning tool kit. In 2011, he was invited to the Expert Panel of www.katerva.org, and recently published his first book, *Sustain-Ability: How a Corporate Conscience Sustains a Company's Ability to Win*, specifically to help other companies along their sustainability journeys. He lives in New York with his wife, Diane, and their dog, Opie.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

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