

## Access to Experts

### George Serafeim

George Serafeim is an assistant professor of business administration at Harvard Business School. Along with Robert G. Eccles, professor of management practice, he teaches the MBA elective “Innovating for Sustainability” and the doctoral seminar “The Role of the Corporation in Society.”

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## **Publications by George Serafeim**

### Director Notes

- [The Role of the Board in Accelerating the Adoption of Integrated Reporting](#)  
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