

## Access to Experts



**Augusta Meill**  
VP Program Development  
Continuum

Augusta believes in the power of design to change lives. She works with her clients to drive business success by creating experiences that make a real difference for real people.

At Continuum, Augusta has collaborated with companies such as CVS, Quest Diagnostics, Abbott Nutrition and Philips Healthcare to develop products and services that create positive, brand-reinforcing experiences for their users. Throughout the process, she advocates for the needs of consumers and other key stakeholders – both internal and external.

Prior to joining Continuum, Augusta worked in the design communities of Los Angeles and New York. She worked with companies to communicate how their design offerings were a key point of differentiation for business success. Augusta has a BA in American Studies from Yale University

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

[www.conference-board.org](http://www.conference-board.org)