

Access to Experts



Augusta Meill
VP Program Development
Continuum

Augusta believes in the power of design to change lives. She works with her clients to drive business success by creating experiences that make a real difference for real people.

At Continuum, Augusta has collaborated with companies such as CVS, Quest Diagnostics, Abbott Nutrition and Philips Healthcare to develop products and services that create positive, brand-reinforcing experiences for their users. Throughout the process, she advocates for the needs of consumers and other key stakeholders – both internal and external.

Prior to joining Continuum, Augusta worked in the design communities of Los Angeles and New York. She worked with companies to communicate how their design offerings were a key point of differentiation for business success. Augusta has a BA in American Studies from Yale University

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