



Liz Ferega

SVP, Customer Success
Accolade

Liz Ferega serves as the Senior Vice President of Customer Success at Accolade, where she oversees the customer sales and success account management teams. Since joining Accolade in 2019 as Vice President of Customer Solutions, Liz has been instrumental in building strong partnerships with clients, ensuring that Accolade's comprehensive solutions are tailored to meet their evolving needs. Based in St. Petersburg, FL, Liz is a trusted strategic advisor to Accolade's customers, helping them maximize the value of their investments in the company's offerings.

With over 20 years of experience serving the health and benefits needs of large employers, Liz brings a wealth of knowledge and expertise to her role. Her impressive career includes positions such as Senior Vice President of Client Retention & Growth at Aon, Vice President of Global Sales at Benefitfocus, and various roles in Implementation, Product, and Sales at ADP. Liz is a graduate of the University of Illinois, where she earned a degree in Business Administration. Her deep industry experience and strategic insight make her an invaluable asset to the Accolade team.