



## Josh Sturm

Chief Revenue Officer  
Color Health

Josh Sturm is the Chief Revenue Officer at Color Health. With over 20 years of experience in healthcare and technology, Josh has a proven track record of driving growth and building strategic partnerships. Prior to joining Color, he held leadership positions at Hinge Health, where he served as Vice President of New Market Development and Partnerships. Josh also brings valuable experience from his roles at Surescripts and Express Scripts, where he focused on key account management and strategic relations. His expertise spans across health plans, pharmacy benefit management, and digital health solutions. He has a deep understanding of the healthcare ecosystem and the role that it can play in improving cancer-related outcomes and driving down associated costs.