



Ada Neylan

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Ada Neylan serves as Market Leader for KPMG Ignition - New York. Ada and her team work across KPMG's New York Market Hub to bring Ignition capabilities to our clients - accelerating next-level growth through innovative ideas and experiences. She is passionate about leveraging creativity and innovation strategy to help organizations capture opportunities and navigate complex challenges – including AI and other technology transformation disruption.

Ada has more than 25 years of experience working with leading companies across the world, including Australia, the U.K., Canada and the U.S. She has deep experience and in-depth knowledge of market issues, trends, impacts and opportunities.