



## **Prerna B. Arora**

Director, AI & Digital Transformation  
KPMG US

Prerna is a digital transformation leader with over a decade of experience from strategy to execution (pre-sale to delivery) with both personnel and projects. She is recognized for her ability to strategize, plan, and deliver complex and ambiguous global cross-functional initiatives. Prerna is highly adaptable to evolving client needs and circumstances. Most recently, she played a pivotal role in architecting AI enablement across the front, middle, and back offices of KPMG's advisory business.

Her hands-on experience includes roles in strategy and operations, portfolio, program, and product management, risk and compliance, and communications and change management across sectors such as Technology, Financial Services, Telecom, and Life Sciences. Beyond her professional achievements, Prerna is passionate about health and nutrition and actively engages in racket sports, having been a national badminton player for India. She also dedicates her time to volunteering with organizations focused on improving child education, community empowerment, and sustainability.