



Jeff Harmening

Chairman and CEO
General Mills

Jeff Harmening was named chief executive officer and a member of the board of directors of General Mills on June 1, 2017, having joined the company in 1994. He was elected to serve as chairman of the board of directors effective January 1, 2018.

Harmening previously served as president and chief operating officer for General Mills, where he shaped strategies for the company's four global operating segments and had oversight of Global Supply Chain, and Innovation, Technology and Quality.

During Harmening's leadership of the U.S. Retail business, the company greatly expanded its position in the natural and organic segment, including the acquisition of Annie's and EPIC Provisions, which made General Mills the third largest maker of natural and organic foods in the U.S.

Today, he serves on the board of the Consumer Brands Association and The Toro Company.