



## Sherry Sanger

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Sherry Sanger is Executive Vice President of Marketing for Penske Transportation Solutions, a \$13 billion leader in transportation and logistics, whose businesses include Penske Truck Leasing, Penske Logistics, Epes Transport Systems, and Penske Vehicle Services.

She leads Penske Transportation Solutions' global strategy and marketing function including its efforts around connected, autonomous, shared, and electric vehicles; market intelligence; customer experience; and digital product development.

Sanger joined the Penske organization in 1998. She has held numerous leadership positions including Senior Vice President of Marketing, Vice President of Marketing, Director of Marketing, and New Products Introduction Manager. Sanger began her career with General Electric's Lighting and Capital divisions in their financial management program. While with GE she worked in financial, cost and marketing roles in the U.S. and Germany.

Sanger holds a bachelor's degree in German from Kent State University, a master's degree in international management from the Thunderbird School of Global Management, an MBA from Case Western Reserve University, and a Ph.D. in management from Case Western Reserve University. Her research areas of interest include understanding how leaders can enhance openness to embracing new ideas and how leaders can drive and encourage innovative thinking within their organizations. She resides in Sinking Spring, Pa., with her husband and their two children.