



Marina Bill

Global Head of Marketing and Sales and Head of Product Line Software and Digital, Robotics Division
ABB

Marina Bill is the Global Head of Marketing and Sales and Head of Product Line Software and Digital for ABB's Robotics division. She has held this role since 2019.

Since joining ABB in 1997, she has held various positions of increasing responsibility including Global Head of Marketing and Sales and for ABB's Robotics and Motion Division, Product Group Manager for ABB's Power Generation Automation Products business line, Global Marketing and Sales Manager ABB Automation business line, Global Project Excellence Manager of ABB Power Systems division, Marketing Manager and Regional Sales Manager, ABB Network Management.

As of 2020, she is a board member of PIAB AB, a Swedish automation company specialized on gripping, lifting and moving solutions. She is also a board member of Hueber & Suhner, a listed Swiss company working in

Since 2023, Marina is a board member of the publicly listed Swiss company Huber + Suhner, who offers products and services for electrical and optical connectivity needs.

Marina is part of the Executive board of the IFR (International Federation of Robotics) since 2020 and was appointed as President of the association in 2022.

Marina served as the first president of ADRA, an AI, Data, and Robotics partnership in digital, industry, and space in Horizon Europe from 2021 – 2023.

Marina has lived and worked in Sweden, the UK, Germany and the Philippines. She is currently based in Zurich, Switzerland.

Marina holds a master's degree in industrial engineering and management, specializing in thermodynamics from the Royal institute of Technology in Stockholm. She is a

graduate of the International Institute for Management Development's (IMD) Senior Leadership Development Program in Lausanne, Switzerland.