



Tim Creasey

Chief Innovation Officer
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Tim Creasey is an internationally recognized authority on change management and the Chief Innovation Officer at Prosci, where he has spent more than two decades advancing the discipline of change. With a unique focus on the intersection of individual and organizational change, Tim has helped shape Prosci's research-based methodologies, used to drive adoption and outcomes around the world. His expertise spans diverse industries, guiding leaders to integrate effective change strategies into complex, evolving environments.

At the forefront of the AI transformation, Tim's current work centers on how organizations can leverage AI to unlock human potential and optimize change initiatives. As a keynote speaker, author, and thought leader, Tim's insights empower organizations to navigate the challenges of digital and AI-driven transformations with people at the center of success. On the side, Tim enjoys laser etching black slate coasters with AI-generated artwork of emotive animals – because nature doesn't create a spider monkey that looks like a Boston Red Sox fan in 2004 the moment they broke the curse.