



John Brothers

President, T. Rowe Price Foundation; President, T. Rowe Price Charitable
T. Rowe Price

John Brothers currently serves as the President of the T. Rowe Price Foundation and President of T. Rowe Price Charitable. Dr. Brothers comes to T. Rowe Price from Qidoo, an international consulting firm he started and led for over a decade, merging the firm in 2015.

During Dr. Brothers' tenure at T. Rowe Price, he is responsible for leading a long list of innovative and influential efforts including the creation of the Elevation Awards, DesignFest, Civic Innovators, Moonshot, Baltimore One Book, and the State of the Sector Report, among many others. Through his role, Dr. Brothers served in lead roles toward the creation of nationally-recognized public-private efforts like the Baltimore Children and Youth Fund and the Baltimore Squeegee Collaborative.

Under Dr. Brothers' leadership, T. Rowe Price has become widely recognized and honored as a social sector leader in several areas including Trust-Based social good, partnership, evaluation, governance and how companies build authentic relationships in local communities. Nearly 250 global brands have sought the advice of Dr. Brothers and the social good model he created at T. Rowe Price since early 2020.

Dr. Brothers served as a management and social policy professor for over a decade at NYU and Rutgers University and served as a Visiting Scholar at the Hauser Center at Harvard. He currently alternates teaching engagements between the Maryland Correctional Institution at Jessup with the Goucher Prison Education Project and with the College of Business at Coppin State University, a historically black college located in Baltimore. Dr. Brothers has spoken to tens of thousands on third sector and social-safety net effectiveness and public-private partnerships, in all fifty states and in over forty countries.

He also is currently serving as an Honorary Professor of Practice at Queen's University in Northern Ireland and has worked with the China Global Philanthropy Institute in Beijing. Dr. Brothers received an MPA from New York University, an MBA from American Public University, and a doctorate from Northeastern University, where in addition to his studies, Dr. Brothers lived in a homeless shelter focused on children and families. Dr. Brothers currently serves on Maryland Governor Wes Moore's Council on Innovation and Impact and on Governor Moore's Department of Service and Civic Innovation Board.

Dr. Brothers has been a writer with Forbes, the Stanford Social Innovation Review, Brookings Institution, Nonprofit Quarterly and the Huffington Post and is an author of and in several books. He has been interviewed, referenced, or quoted in hundreds of local, national, and international media outlets including the New York Times, Washington Post, Newsweek, ABC News, and the Wall Street Journal. Dr. Brothers serves on numerous boards including Independent Sector, the National Coalition for the Homeless, and the Maryland Institute College of Art.

Dr. Brothers began his work serving in the local community, inspired by growing up in deep poverty and homelessness, serving as a community organizer and family case manager in urban neighborhoods in the Midwest to leadership positions with local and national organizations on the East Coast. Dr. Brothers is proud that this work leaves a legacy of innovative efforts that still serves every day a wide network of children and families, including homeless women and children receiving emergency services in Northern Virginia, to after-school programs for children in public housing in South Brooklyn to transitional housing options for immigrant families in Boston who are suffering from domestic violence.