



## Brandon Tidwell

Communications Principal, Global Citizenship  
FedEx Corporation

Brandon has 25+ years of developing community, sustainability, and corporate affairs programs and partnerships with impact. Today, as a Principal on the FedEx Global Citizenship team, Brandon leads the development of strategy, manages third-party relationships to find climate solutions, and oversees the measurement of impact across the company's portfolio of giving.

Brandon's background includes the publication of four corporate responsibility reports for transportation, hospitality, & health care companies, all aligned to global reporting standards. He managed sustainability initiatives at Darden Restaurants, reducing energy, water, and waste, all while saving \$25 million. He also led project teams at Blue Shield of California and SeaWorld to install solar arrays at three facilities in California.

Key to his success is the ability to develop diverse partnerships. Brandon has facilitated conservation investments with National Fish & Wildlife Foundation, World Resources Institute, Yale, EIT Climate-KIC, the New England Aquarium, the Everglades Foundation, RMI, One Tree Planted, the Walton Family Foundation, Audubon and the Environmental Defense Fund.

Brandon has an MBA from the University of North Carolina, a Certificate in Philanthropy from NYU, and a Master of Social Work from Baylor. He was recognized in 2011 with a Five Star Award, FedEx's highest employee honor.