Access to Experts

Jeff Jackson
Executive Director, Leadership & Experiential Programs
The Conference Board

With over 20 years in operations, marketing and business development, Jeff has used his creativity to develop actionable solutions for clients. Building relationships and creating working teams to tackle important issues, he enjoys nurturing the seeds of an idea and watching it grow. Jeff started at TCB in March 2010 as the Director of Experiential Programs in the Executive Programs group. In this position, he initiated a partnership with NASA to develop the Apollo Leadership Experience. The Apollo Experience has now been successfully delivered seven times in conjunction with executive teams at Michelin, ConocoPhillips, Thomson Reuters and other member companies. The Apollo, Gettysburg and Normandy programs receive a 94% success rating, putting it in the top tier of executive development offerings. Jeff's experience includes program and business development in leadership development (managing corporate solutions at Dale Carnegie in New York and as the General Manager of a UK-based leadership consultancy, IDology.) Jeff also ran the advertising and merchandising at Atlantic Records and the marketing and business development for The Independent Film Channel. Jeff graduated the George Washington University with a Bachelors in Communications, Radio and TV.

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