



Barbara Flitsch

Founder, Principal
AMP, LLC

Barbara Flitsch is a 35+ year veteran of the health benefits industry with a unique combination of experience in a variety of stakeholder roles. As the founder of AMP, she cultivated a high-performing team of independent consultants with experience delivering across a broad spectrum of solutions in the healthcare enterprise and employee benefits markets. Barb and her team help clients evolve and adapt to the ever-changing realities of the health benefits marketplace while getting stuff done!