



Ellen Rudolph

Co-founder, CEO
WellTheory

Ellen Rudolph is co-founder and CEO of WellTheory, a first-of-its-kind platform on a mission to reverse the autoimmune epidemic. Launched in 2022, WellTheory was born out of Ellen's personal health journey to empower the 50M+ Americans navigating autoimmune disease with evidence-based care, education & community. WellTheory has raised over \$12M from Accel, Lux Capital, Box Group, Rock Health, and others. Her work has been featured in numerous publications, including Forbes, Fortune, Fast Company, and Inc. Magazine, and she has been recognized as Forbes 30U30 and Inc.'s Female Founders 250.