Patti P. Phillips, PhD

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Dr. Patti Phillips serves as a Distinguished Principal Research Fellow, Human Capital for The Conference Board. Patti is president and CEO of ROI Institute, Inc. A renowned leader in measurement and evaluation, she helps organizations implement her ROI Methodology in 70 countries around the world. Since 1997, she has been a driving force in the global adoption of the ROI Methodology and the use of measurement and evaluation to drive organization change. Her work as an educator, researcher, consultant, and coach supports practitioners as they develop their own expertise in an effort to help organizations and communities thrive. Her work traverses private sector, public sector, nonprofit, and nongovernmental organizations.

Patti is a member of the Board of Trustees of the United Nations Institute for Training and Research (UNITAR), Chair of the Institute for Corporate Productivity (i4cp) People Analytics Board, board member of the Center for Talent Reporting, and Association for Talent Development (ATD) Certification Institute Fellow. Patti also serves on the faculty of the UN System Staff College in Turin, Italy. Her work has been featured on CNBC, EuroNews, and over a dozen business journals.

Patti's academic accomplishments include a PhD in international development and a master’s degree in public and private management. Patti, along with her husband Jack J. Phillips, contributes to a variety of journals and has authored a number of books on the subject of measurement, evaluation, analytics, and ROI. In 2019, she and Jack received the Distinguished Contributor Award by the Center for Talent Reporting for their contribution to the measurement and management of human capital.