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Melissa Harrup is Chief Business Integrity Officer and Global Counsel – Commercial Operations & AI at Diageo plc. Melissa is an accomplished legal executive and international lawyer with 24 years of experience spanning emerging and developed markets; transformation/change management roles and advising in turnaround and crisis environments. Previously she worked at Mondelez International, Inc where she held a succession of senior legal leadership roles both locally and globally including SVP & Global Chief Ethics and Compliance Officer; SVP & Chief Counsel - North America; Head of Global Intellectual Property and Chief Counsel - North Asia. A trusted strategic advisor with a track record of building successful teams and providing practical, innovative, and solution-oriented advice. Bachelor of Arts (Hons) Phi Beta Kappa; Bachelor of Laws (Hons); Master of Science in Data Science (Artificial Intelligence). Admitted to the Bars of Australia and New York and admitted as house counsel in Illinois and New Jersey. Experience includes: legal strategy design & implementation; mergers & acquisitions; corporate restructuring; risk & compliance; commercial litigation; crisis management; intellectual property law; data privacy and AI law, ethics & governance.