

Access to Experts



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Leslie Woodruff is an expert at network facilitation and manages a diverse portfolio of Councils for The Conference Board. She works closely with senior level executives in Procurement, Branding, Marketing, and Social Media at the world's leading companies to bring relevant research and insights from The Conference Board to the discussion. Leslie has her finger on the pulse of what's trending in business and also serves as a cultural reporter for several publications in New York City.

Leslie manages the Council of Chief Marketing Officers, Council on Corporate Brand Management, Council on Marketing Research, Council on Social Media, Purchasing & Supply Leadership Council, and Supplier Diversity Leadership Council.

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