



Kelly Zimmermann

Chief Events Officer
The Conference Board

Kelly Zimmermann is the Chief Events Officer of The Conference Board. She brings a wealth of experience as a global events leader, with a unique and distinguished career spanning two decades. She joins The Conference Board from her most recent position as Managing Director for Bloomberg's Live Experiences business. In this role, she was instrumental in growing revenue and building both large, public events along with bespoke events for Fortune 500 clients.

During Zimmermann's 13-year tenure at Bloomberg, she held leadership positions not only in commercial events, but also in integrated and experiential marketing. Previously, she worked for Ogilvy and Arnold Worldwide.

Zimmermann holds a BA in Communications with a Minor in Business Administration from Villanova University.