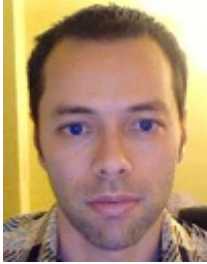


## Access to Experts



**Vadim Liberman**  
*former* Senior Editor  
The Conference Board Review

Vadim Liberman is a former senior editor at *TCB Review*, the thought-leader magazine of The Conference Board, where he explored ideas and opinions related to business management in provocative ways that challenge conventional wisdom. He may not always know the right answers, but by tackling the right questions, he aims to elevate how executives think about today's problems. He can be reached at [liberman@tcbreview.com](mailto:liberman@tcbreview.com).

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## Publications by Vadim Liberman

### Executive Action Report

- [When an Employee's Freedom of Religion Crosses Paths with a Company's Interests](#)  
10 September, 2007

### The Conference Board Review

- [Performance Anxiety: Your people are insecure—what are you going to do about it?](#)  
28 April, 2014
- [Surprise! Chinese Consumers Are Not Americans: Savio Chan takes a close look at buying behaviors in the Far East](#)  
28 April, 2014
- [Rethink Pink](#)  
01 July, 2010
- [Clicking With Customers](#)  
01 May, 2009