

## Access to Experts



**Barbara Brown**  
Principal and Co-founder  
BrownFlynn

Since co-founding BrownFlynn in 1996, Barb has helped clients to benefit from a “do good and do well” approach. She believes in bottom-line impact and has been instrumental in designing stakeholder engagement strategies, environmental, social and governance goals and communications strategies to accomplish key sustainability objectives for clients. Barb’s strong commitment to ethical business practices and eye on global impact also make her a trusted advisor for clients who seek to improve their business practices while catalyzing positive change. A strategic thinker who drives solutions that align with core business objectives, Barb is known for her creative and collaborative approach, understanding that buy-in and innovation lead to success. Barb and her husband, Chuck, have three grown children and reside in South Euclid, Ohio.

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