

## Access to Experts

### **Andrew Hoffman**

Holcim (US) Professor  
University of Michigan

Andrew J. Hoffman is the Holcim (US) Professor of Sustainable Enterprise at the University of Michigan, a position that holds joint appointments at the Stephen M. Ross School of Business and the School of Natural Resources & Environment. Within this role, Andy also serves as director of the Frederick A. and Barbara M. Erb Institute for Global Sustainable Enterprise. His work focuses on the processes by which environmental issues both emerge and evolve as social, political, and managerial issues. He has published over 100 articles and book chapters, as well as 11 books that have been translated into five languages. He holds a joint PhD in management and civil & environmental engineering from the Massachusetts Institute of Technology.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

[www.conference-board.org](http://www.conference-board.org)

## Publications by Andrew Hoffman

Director Notes

- [Developing an Effective Climate Change Strategy](#)  
25 February, 2014