



Jack Zenger

Co-Founder and Chief Executive Officer
Zenger Folkman

Dr. Zenger is the co-founder and chief executive officer of Zenger Folkman, a professional services firm providing consulting, leadership development programs and implementation software for organizational effectiveness initiatives. He is considered a world expert in the field of leadership development, and is a highly respected and sought after speaker, consultant and executive coach.

Dr. Zenger's career has combined entrepreneurial, corporate and academic activities. In 1977 he co-founded Zenger-Miller and served as its president and chief executive officer until 1991. The Wall St. Journal named it one of the 10 best suppliers of executive development. He later became the president of Provant, a publicly traded combination of 21 companies in the training industry. From 1966 to 1977 he was vice president of Human Resources for Syntex Corporation, and from 1992 to 1996 was a group vice president of the Times Mirror Corporation. His academic experience includes serving on the faculty at USC and later teaching at the Stanford Graduate School of Business. In 2011, he was honored with the American Society of Training and Development's Lifetime Achievement in Workplace Learning and Performance Award given to a sole recipient per year. Because of his contributions to the field of leadership development and training, Dr. Zenger was inducted into the Human Resources Development Hall of Fame. His colleagues in the training industry awarded him the "Thought Leadership Award" in 2007.

He and his wife Holly both received honorary doctoral degrees from Utah Valley University. He received a doctorate in Business Administration from the University of Southern California, an MBA degree from UCLA and a bachelor's degree in Psychology from Brigham Young University. Dr. Zenger served as the chairman of the Board of

Trustees of Utah Valley University and currently is a regent for the higher education system in the State of Utah.

Dr. Zenger has authored or co-authored 50 articles on leadership, productivity, e-learning, training and measurement. He is the co-author of five books on leadership, Results-Based Leadership, (Harvard Business School Press, 1999) voted by SHRM as the Best Business Book in the year 2000, the best selling The Extraordinary Leader: Turning Good Managers into Great Leaders (McGraw-Hill, 2002) and Handbook for Leaders (McGraw-Hill 2004), The Inspiring Leader: Unlocking the Secrets of How Extraordinary Leaders Motivate (McGraw-Hill 2009), and The Extraordinary Coach: How the Best Leaders Help Others Grow (McGraw-Hill 2010). He is the author of two books on productivity improvement: Not just for CEO's – Sure-Fire Success Secrets for the Leader in Each of Us (Irwin Professional Publishing, 1996); and Making 2 + 2 = 5: 22 Action Steps to Boost Productivity (Irwin, 1997). He is a co-author of three books on teams, including the best selling, Self-Directed Work Teams: The New American Challenge (Irwin Professional Publishing, 1990), Leading Teams (Irwin Professional Publishing, 1993) and Keeping Teams on Track (Irwin Professional Publishing, 1996).