



## Kristina Viola

Senior Vice President, Business Development  
Sharecare

Kristina, the Senior Vice President of Account & Client Experience, boasts over 15 years of experience in the healthcare industry, spanning various facets of onsite and digital healthcare. She commenced her career as a practicing registered dietitian at Vanderbilt Medical Center in Nashville, TN. Kristina's enduring dedication to well-being and nutrition remains at the core of her professional ethos. Throughout her tenure at Sharecare, she has occupied diverse roles within the organization, ranging from high-touch program operations to strategic account management.

In 2012, Kristina transitioned from operations to account management, assuming leadership over several national employer and health plan market client programs, including Sharecare's largest Health Plan account. In 2021, she pivoted into a business development and client delivery leadership role within the Community Well-Being Index team, leveraging Sharecare's well-being and social determinant data to facilitate internal and external client and product development. Presently, as the SVP of Account & Client Experience, Kristina holds a pivotal leadership position within our Enterprise Account Management team. Furthermore, she oversees the development of Sharecare's Community and Health Strategy division.

Kristina earned her Bachelor's degree from the University of Kentucky in Lexington, KY, and completed Vanderbilt University Medical Center's postgraduate dietetics program. She currently resides in Charleston, SC, where she relishes spending time walking on the beach, playing tennis, and cooking with family and friends.