



Brodie Dychinco

Head of Global Health & Wellness, Amazon Benefits
Amazon

Brodie Dychinco has been at Amazon since 2019 and currently leads the Global Health & Wellness division within Amazon Benefits. He is particularly interested in helping Amazonians and their families worldwide attain higher levels of health to have more productive lives. His team's accountabilities span strategy and execution for health plans (medical, dental, vision, pharmacy), health care innovations (primary care, specialty programs, and provider networks), and population health (including social determinants of health and health equity). Working backwards from Amazonians, he aims to remove friction, improve experiences, and raise the bar on cost and quality. Prior to joining Amazon, Brodie was the General Manager of Convenient Care Delivery for Cambia Health Solutions, where he helped consumers access simplified customer-obsessed ways to seek a diagnosis and treatment on their terms. He was also a co-founder of HealthSparq, a consumer transparency company, where he served in various roles including Vice President of Product and Strategy. He focused on making choosing health care providers and treatment options more understandable, enabling consumers to take charge of their health by being able to factor their values in health decisions. Prior to HealthSparq, Brodie was the business sponsor for the consumer transparency strategy for Regence Blue Cross Blue Shield in delivering digital tools that engage consumers in making informed and value-driven healthcare choices.